

2011 Media Rate Card

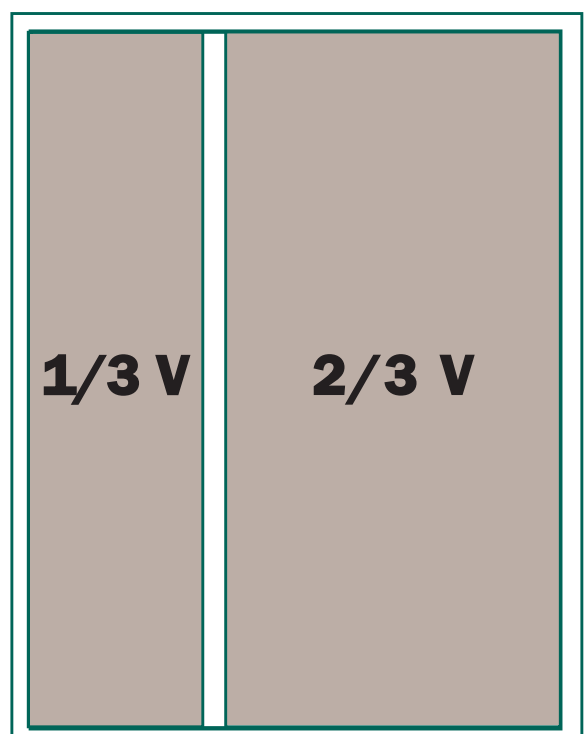
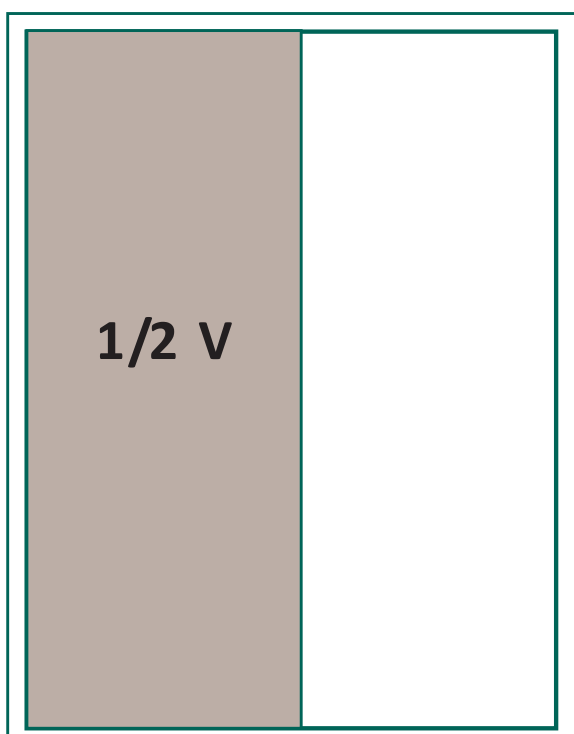
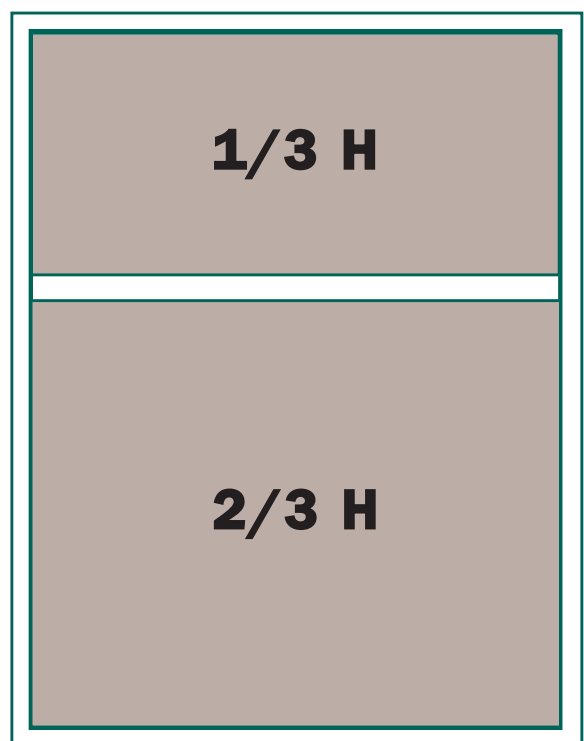
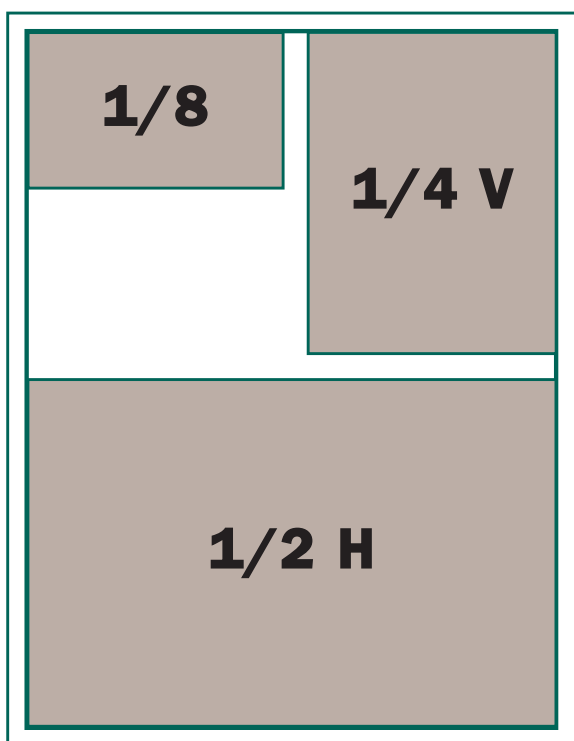
All rates shown are "Level I."

	1X	3X	6X	12X
full page	\$1,500	\$1,300	\$1,100	\$1,000
2/3 page	1,075	975	875	775
1/2 page	825	750	700	650
1/3 page	575	500	475	450
1/4 page	300	270	240	210
1/8 page	200	180	160	140

Ad sizes

Please be sure to follow measurements below exactly. Values listed in inches.

	Vertical	Horizontal
1/8 page		3.542 x 2.191
1/4 page	3.542 x 4.588	
1/3 page	2.306 x 9.363	7.250 x 2.960
1/2 page	3.542 x 9.363	7.250 x 4.588
2/3 page	4.778 x 9.363	7.250 x 6.200
full page	7.250 x 9.363 (live area) 8.375 x 11.125 (full bleed)	
trim size	8.125 x 10.875 (trim)	



2011 Issue Dates *(subject to change)*

2011 Issues	Materials Due	Mail Date
January	December 3	December 23
February	January 7	January 21
March	February 4	February 25
April	March 4	March 25
May	April 8	April 29
June	May 6	May 27
July	June 3	June 24
August	July 8	July 29
September	August 5	August 26
October	September 2	September 23
November	October 7	October 28
December	November 5	November 28

Issue Focus

The Mennonite will publish three issues containing theme sections and one special issue in 2011:

Issue	Theme section
January	Mennonite schools section
March	Preconvention section
August	Convention issue
November	Mission section

The Mennonite Advertising

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